

Planning and Development Act 2000 (As Amended)
Planning and Development Regulations, 2001 (As Amended)
Notice of Proposed Development by a Local Authority
Part 8 Public Notice
Outdoor Advertising Project

Pursuant to the requirements of the above, notice is hereby given of the proposal to construct the following development by South Dublin County Council (SDCC):

Proposed Outdoor advertising project comprising of digital advertising display units capable of displaying civic and commercial advertising content across the County. The project provides for the installation of outdoor advertising display units (including all associated site works and services, including a mini-pillar at each site) on SDCC lands at 28 locations (8 'Digipanel' and 20 'Digipole' display units) as listed below.

The proposed 'Digipanel' digital advertising display units (sites 1 to 8) have an overall height of 2.56m, a depth of 0.2m, a width of 1.14m. and are double-sided with a display panel area of 1.53 sqm. The proposed 'Digipole' digital advertisement display units (sites 9 to 28) comprise a display case mounted on an offset leg, with an overall height of 5.45m, a width of 3.32m, a depth of 0.4m; and are double-sided with a display panel area of 8.125 sqm. The precise locations of sites are marked by a red X on the pavement or a red stake in the ground.

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| 1. Digipanel: West side of Rathfarnham Road, Rathfarnham, Dublin 14, north of the junction with Main St | 15. Digipole: Firhouse Road, Dublin 16 (beside Dodder Valley Park boundary and opposite entrance to Pineview Business Park) |
| 2. Digipanel: In front of 170 Templeogue Road, Templeogue Road, Dublin 6W | 16. Digipole: N81 Tallaght Bypass, Dublin 24, west of junction with Belgard Road (R113) on central median of road |
| 3. Digipanel: East side of the junction of Convent Road and Main Street, Clondalkin, Dublin 22 | 17. Digipole: Belgard Road (R113), Dublin 24 (on west side of road, south of junction with Colbert's Fort) |
| 4. Digipanel: West side of Old Bawn Road, Tallaght Village, Dublin 24 in front of Unit 4, Old Bawn Road | 18. Digipole: R819 Greenhills Road, Kilnamanagh, Dublin 24 (on west side of road opposite Tallaght Theatre building) |
| 5. Digipanel: Southwestern side of the junction of Main Road and Greenhills Road, Tallaght Village, Dublin 24, in front of Bank of Ireland | 19. Digipole: Ballymount Road Lower, Walkinstown, Dublin 12 (on northern side of road adjacent Ideal Bathroom and Tiles Centre) |
| 6. Digipanel: West side of the junction of Main Street and Lower Main Street/Dispensary Lane, Lucan, County Dublin | 20. Digipole: Lucan Road/Chapelizod Bypass, Dublin 20, to the east of Kennelsfort Road Upper/ Lower junction (in the central median) |
| 7. Digipanel: On plaza beside Adamstown Avenue at junction with Adamstown Boulevard, Co. Dublin | 21. Digipole: Cheeverstown Road, Tallaght, Dublin 24 northwest of junction with Fortunestown Way (on central median) |
| 8. Digipanel: North side of Templeogue Road/Blessington Road, Templeogue, Dublin 6W, adjacent to the entrance to Templeogue Business Centre | 22. Digipole: Fonthill Road South, Dublin 22 north west of junction with Caddbeck Way and south of junction with Boot Road |
| 9. Digipole: North side Grange Road, Rathfarnham, Dublin 16 (The Eden Centre car park) | 23. Digipole: Ninth Lock Road, Clondalkin, Dublin 22 (outside Church of Jesus Christ of Latter-Day Saints) |
| 10. Digipole: South side of Grange Road, Rathfarnham, Dublin 16 (east of Nutgrove Ave) | 24. Digipole: R136 Grange Castle Road, Lucan, Co. Dublin, adjacent to Kishoge Railway Station |
| 11. Digipole: Saint Colmcille's Way (R113), Scholarstown Road, Dublin 16 (on north side of road, to the east of Orlagh Grove roundabout) | 25. Digipole: Fonthill Road North, Dublin 22 (south of junction with Lucan Newlands Road (on the western side of road)) |
| 12. Digipole: R112 Springfield Avenue, Rathfarnham, Dublin 14 (on south side of road, beside existing Bushy Park Car Park) | 26. Digipole: Long Mile Road, Dublin 12 to the east of the junction with Robinhood Road (on southern side of road) |
| 13. Digipole: R137 Tallaght Road/Blessington Road, Templeogue, Dublin 6W (central median of road, east of junction with M50) | 27. Digipole: Junction of Citywest Drive and Citywest Road, Dublin 24 (adjacent to Citywest Shopping Centre car park and 'The Alder' building) |
| 14. Digipole: Old Bawn Road, Firhouse, Dublin 24 (north of junction with Firhouse Rd West) | 28. Digipole: Nangor Road, Dublin 12 opposite Diageo Baileys complex |

The proposal has undergone Screening for Appropriate Assessment in accordance with Article 6(3) of the Habitats Directive (92/43/EEC) and Screening for Environmental Impact Assessment under the EIA Directive 2011/92/EU, as amended by Directive 2014/52/EU.

In accordance with Article 81 of the Planning & Development Regulations 2001, as amended, the Planning Authority has made a determination and concluded that

- (a) The proposed development, either individually or in combination with other plans and projects, is not likely to have a significant effect on any European site(s) and therefore a Stage 2 Appropriate Assessment is not required.
- (b) There is no real likelihood of significant effects on the environment arising from the proposed development and that the proposed development is not of a class set out under Schedule 5 of the Planning and Development Regulations 2001, as amended, and therefore does not require an Environmental Impact Assessment Report (EIAR).

Any person may, within 4 weeks from the date of publication of this notice, apply to An Coimisiún Pleanála for a screening determination as to whether the development would be likely to have significant effects on the environment.

The plans and particulars of the proposed development are available for inspection online on the council's public consultation portal website (<http://consult.sdbublincoco.ie>) during the period from **1st of July 2026 to 12th of August 2026**.

Printed plans and particulars of the proposed development are available for inspection or purchase at a fee not exceeding the reasonable cost of making a copy at County Hall, Tallaght, Dublin 24, during office hours from **1st of July 2026 to 12th of August 2026**.

Submissions:

Submissions or observations with respect to the proposed development dealing with the proper planning and sustainable development of the area in which the proposed development will be situated may be made in writing up to **12th of August 2026** and may be submitted as follows;

- On South Dublin County Council's public consultation portal website <http://consult.sdbublincoco.ie>, under Consultation by **11:59pm on 12th of August 2026**.

Or

- In writing addressed to the Senior Executive Officer, Economic Development, South Dublin County Council, County Hall, Tallaght, Dublin 24, to be received on or before **5.00pm on 12th of August 2026**. Submission should be labelled "South Dublin Outdoor advertising project".

NOTE: Please make your submission by one medium only. Only submissions received by **12th of August 2026** and addressed as set out above will be considered. Submissions should state the name, address, and, where relevant, details of any organisation, community group or company etc. which you represent. Only submissions received as set out above will be considered. It should be noted that the Freedom of Information Act, 1997-2006 (as amended) applies to all records held by South Dublin County Council.

The council's personal data privacy statements can be viewed at www.sdcc.ie and all personal data will be retained in line with statutory requirements.

Signed: Director of Economic Development, South Dublin County Council.